

**OFFICE OF THE POLICE AND CRIME COMMISSIONER
FOR HUMBERSIDE
DECISION RECORD**

Decision Record Number: **33/2015**

Title: **Child Sexual Exploitation Campaign**

Executive Summary:

On 20 May 2015 the Commissioner considered a request for support in the sum of £25,000 and £10,000 from the Force for continuation of the CSE campaign.

The Commissioner indicated that there should be no contribution from the Force but that he would allocate £25,000 but needed to see evidence of other contributions and would want to see pan-Humber delivery with buy in from significant partner organisations.

Additional information had now been received indicating that:-

- (a) the Hull CCG contributed £25,000 for the developed and initial 5 months of promotion;
- (b) the campaign reached the South Bank through social media spill over, public relations, events, visibility of materials, etc.;
- (c) the North Lincolnshire Council had advised that they were adopting the "Not in Our Community" campaign as part of their CSE strategy and were looking to purchase additional print materials for use via schools at a variable cost;
- (d) a CSE Investment Plan had also been provided, and
- (e) consideration was being given to including the council teams from North and North East Lincolnshire on the board.

Commissioner's Comments:

The Commissioner noted the additional information and in view of the success of the campaign in 2014/15 agreed to a maximum additional investment of £25,000 in 2015/16 and that there should be no additional contribution from the Force.

Decision:

That a grant of a maximum of £25,000 be made available to the NHS Hull Clinical Commissioning Group towards the cost of continuing the CSE campaign during 2015/16 and that there be no additional contribution from the Force.

Background Report: N/A

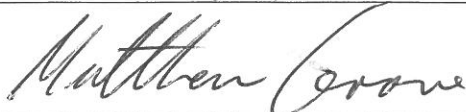
Police and Crime Commissioner for Humberside

I confirm I have considered whether or not I have any personal or prejudicial interest in this matter and take the proposed decision in compliance with my code of conduct.

Any such interests are recorded below.

The above decision has my approval.

Signature



Date 08.07.15