

**OFFICE OF THE POLICE AND CRIME COMMISSIONER
FOR HUMBERSIDE
DECISION RECORD**

Decision Record Number: **07/2022**

Title: **Educational and introductory film for teachers and governors**

Executive Summary:

We have opportunities via local authority partners (Children, Young People and Family Services Directorates) to distribute a short film that introduces head teachers, teachers, governors and wider education/youth support workers to what grooming and exploitation is. The film would explain the differences and links between sexual and criminal exploitation and the importance of raising awareness and encouraging reporting in our area, with signposting also to NIOC resources within an educational setting, e.g. Connect, Interact and targeted work within schools.

Decision:

That the OPCC commission the production of a 10-minute film combining an educational element about grooming and exploitation that can be used as a training resource, as well as a strong promotional tool for the OPCC's NIOC campaign across the Humber area.

Background Report: Open

Police and Crime Commissioner for Humberside

I confirm I have considered whether or not I have any personal or prejudicial interest in this matter and take the proposed decision in compliance with my code of conduct.

Any such interests are recorded below.

The above decision has my approval.

Signature

Date 15/02/2022



**POLICE AND CRIME COMMISSIONER
FOR HUMBERSIDE**

SUBMISSION FOR: DECISION

OPEN

Title: Educational and introductory film for teachers and governors

Date: 1 February 2022

1. Executive Summary

1.1. We have opportunities via local authority partners (Children, Young People and Family Services Directorates) to distribute a short film targeted to head teachers, teachers, governors and wider education/youth support workers to;

- Introduce what grooming and exploitation is;
- Highlight the risk and prevalence of grooming and exploitation within our area;
- Encourage active communications with young people, spotting the signs and reporting of concerns;
- Signpost to NIOC resources available for use within the educational setting, e.g. Connect, Interact and targeted work within schools.

2. Objectives

2.1 Support for education workers in understanding the signs will result in support for young people in reaching out and receiving help.

2.2 The key objectives of the resource are to;

- Create a locally relevant resource that provides an introduction to grooming, exploitation, the warning signs and why it is important that we are all vigilant in protecting young people.
- Increase awareness and uptake amongst schools and other partners in the Humber rather than use national/international and less impactful educational tools in lessons and schools.
- Provide further support to partners in local authority and policing who are aligned with embedding high-quality NIOC resources within education.

3. Proposed Format, Process and Timescales

3.1 The draft format is;

- What is grooming?
- What does grooming feel like for the child?
- What is child sexual exploitation?
- What is child criminal exploitation?
- How are they linked?
- What are the signs?
- Where can you get support?
- What is Not In Our Community?
 - OPCC role
 - Partnership working
- About the NIOC website
 - NIOC Connect
 - NIOC Interact
- For further information
 - NIOC social channels
 - Highlight specific resources, e.g. parents' film, NIOC Family.
- Recap on how NIOC can be utilised in early intervention and prevention.

3.2 The outline process will be;

- Script and storyboard the film including relevant footage from existing NIOC resources and diagrams / simple animation to demonstrate key learning points about grooming and exploitation (note: alongside this we are seeking to revamp print materials and can ensure that these are consistent in look, feel and content);
- Record voiceovers;
- Edit film with music, inclusive of provision for localisation of introduction, i.e. using footage filmed in each of the four local authority areas to capture local attention early in the film;
- Testing and further edits as required;
- Subtitles;
- Approach to educational partners for feedback on version one and make updates as advised;
- Promotion via educational partners at local authority and directly to schools and parents through existing channels.

3.3 If approved, the resource would be planned throughout February, produced and edited in March, and ready for launch early April.

4. Options

- 1) Don't commission; an opportunity has arisen to distribute a short film to introduce head teachers, teachers and governors to what grooming and exploitation is, the differences and links between sexual and criminal exploitation and increased awareness of the resources available through the OPCC's NIOC campaign.
- 2) Commission an educational and introductory film for teachers and governors; the film will be both a training resource as well as a strong promotional tool for the NIOC campaign and its existing materials.

5. Financial Implications

5.1. The cost of the film has been quoted as £2,200. This includes;

- Script writing and voiceover(s).
- Editing inclusive of utilising existing films and resources such as music video and animations.
- Amends based on testing and feedback.
- Localisation of introductions.

6. Legal Implications

6.1. None.

7. Driver for Change/Contribution to Delivery of the Police and Crime Plan

7.1. The Introduction to NIOC film for education film supports Aim 2, Safer Communities;

- Outcome – 1. Education and support for young people, preventing them being impacted by crime.
- Objective – 2. Ensure every young person benefits from access to resources that reduce their risk of being impacted by crime.
- Commitment – 3. Raise awareness of child exploitation, modern slavery, and drugs issues through NIOC (Not In Our Community).

8. Equalities Implications

8.1. None identified.

9. Consultation

9.1. Direct support from the Head of 11-19 Standards and Partnerships and the Education Safeguarding Manager at Hull City Council in the first instance with wider consultation with safeguarding colleagues in Hull and also pan-Humber.

9.2. Educational partners will help to shape the product and will be consulted with on version one and updates made as per their advice.

10. Media information

10.1. Future media and comms opportunity alongside new parents film that is being delivered from the existing Not In Our Community budget.

11. Background documents

11.1. None.

12. Publication

12.1. Open

PLEASE COMPLETE AND APPEND THE FOLLOWING TABLE TO ALL REPORTS THAT REQUIRE A DECISION FROM THE COMMISSIONER

This matrix provides a simple check list for the things you need to have considered within your report. If there are no implications please state

I have informed and sought advice from HR, Legal, Finance, OPCC officer(s) etc. prior to submitting this report for official comments	Yes
Is this report proposing an amendment to the budget?	CEO approved
Value for money considerations have been accounted for within the report	Detailed within options
The report is approved by the relevant Chief Officer	CEO approved
I have included any procurement/commercial issues/implications within the report	Yes
I have liaised with Corporate Communications on any communications issues	N/A
I have completed an Equalities Impact Assessment and the outcomes are included within the report	N/A
I have included any equalities, diversity and or human rights implications within the report	N/A
Any Health and Safety implications are included within the report	None identified
I have included information about how this report contributes to the delivery of the Commissioner's Police and Crime Plan	Yes